

**MARKETING DIVISION**

Date: 18.09.2020

**Inviting Applications for 'Dealer Appointment in Gujarat, West Bengal, Odisha and Bihar'**

Applications are invited for appointment of new FACT fertilizer dealers in **Gujarat, West Bengal, Odisha and Bihar** States. For details, please visit our website - [www.fact.co.in](http://www.fact.co.in)

**ASST. GENERAL MANAGER (FS)****NORMS FOR DEALER APPOINTMENT**

1. The applicant should be a domicile of the state for which he/ she is applying for dealer appointment.
2. The applicant should be an existing Fertilizer Sales license holder from State Department of Agriculture for which he/ she is applying for dealer appointment.
3. The applicant should be having IFMS ID and operating business through PoS machine as mandated by Dept. of Fertilizers, Gol.
4. The applicant should give an amount of Rs. 5000/- as an interest free Security Deposit; SC/ST candidates are exempted.
5. The applicant should not have any criminal charges or any violation of FCO reported against him/ her which is to be confirmed in Application form Annexure I.
6. The applicant should be possessing a minimum godown capacity of 30MTs. All statutory requirements and obligations with regard to fertilizer storage will be the responsibility of the dealer.
7. If appointed, the dealer should lift minimum of 10MTs at the time of appointment and minimum of 50MTs per annum with a minimum offtake of 10MTs per month. Performance will be assessed based on the offtake of all products range with due weightage for slow moving products, as per FACT's product allocation.
8. The appointment of dealers shall be provisional for a year during which period their performance would be assessed and only those who are adhering to the terms and conditions of dealership shall be confirmed.

9. Once appointed as FACT Dealer, it is at the discretion of the Management to attach/detach to/from any ASC/SPD/Agency. Dealer shall draw FACT products only from FACT ASC/SPD/Agency to which he/she/firm will be attached and that dealer should pay the company the Dealer price and sales shall be done at prices not exceeding MRPs fixed by FACT.

10. Dealer shall undertake necessary arrangements for making e-payments as FACT receives payments for fertilizers through NEFT/ RTGS/ e-payment to FACT'S designated bank accounts.

11. The above terms are not exhaustive. They are only illustrative in nature and the selected dealer is required to execute an agreement with FACT containing other terms which shall be made available prior to appointment.

12. All instructions in the agreement should be adhered to in letter and spirit.

13. The interested parties may send dealership application (Application forms and further details shall be furnished in FACT website [www.fact.co.in](http://www.fact.co.in)) to the following addresses:

<b>GUJARAT STATE</b>
THE DY. MANAGER- GUJARAT, FACT LTD., GUEST HOUSE,11, MEHERABAD, BHULABHAI DESAI ROAD, MUMBAI-400-026 Ph: 022-25228526 MOB: +91-80808-96467 E-MAIL: <a href="mailto:marketing.gj@factltd.com">marketing.gj@factltd.com</a>
<b>WEST BENGAL, ORISSA &amp; BIHAR STATES</b>
THE SR. MANAGER, FACT LTD., C/o M/s HIL (INDIA) LTD., #6, GANESH CHANDRA AVENUE, 4 <sup>TH</sup> FLOOR, BENGAL CHEMMICALS BUILDING, KOLKATA- 700 013 MOB: +91 96454 10392 E-MAIL: <a href="mailto:marketing.wb@factltd.com">marketing.wb@factltd.com</a> / <a href="mailto:marketing.od@factltd.com">marketing.od@factltd.com</a>

14. Dealer should arrange for all the below mentioned documents (Both original and duplicate) at the time of visit of FACT staff:

Srl. No.	Document	Document to be issued by
1	Fertilizer license	State Dept. of Agriculture
2	Bank Reference Letter	Bank Authority
3	Caste certificate (if SC/ ST)	Competent Authority
4	Local Standing Certificate	AO/VAO/any public representative
5	Resolution (if Co- operative firm)	Competent Authority
6	Partnership deed (If partnership firm)	Notary
7	GST registration certificate	Competent Authority

The applicant will be informed in advance of FACT staff visit.

15. The applicant should agree to abide by all terms and conditions of the company in the Annexure I.

16. Applications will be processed in an interval of 3 months by Dealer Appointment Committee in Marketing Head Office at Udyogamandal, Kochi and Division Head will give final approval for Dealer appointment.

17. FACT reserves the right to reject any application for reasons like incomplete/unverifiable details, lack of market potential or non- compliance with any of norms mentioned above. No complaint/dispute in this regard against FACT shall be entertained.

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