

REFORM UTSAV

October – December 2026

A citizen-driven reform initiative - from consultation to implementation



The Next Wave of Reforms - Through Citizen Partnership

REFORM UTSAV

- A campaign to source, sort and implement systemic reform suggestions from citizens
- Focused on procedural and structural reforms with wide public impact
- Whole-of-government, cutting across Ministries and State Governments
- A time-bound campaign with measurable outcomes
- Backed by a clear decision-making mechanism, from collection to implementation

Filtered citizen submissions, a major share of the submissions are individual grievances (routed to CPGRAMS) while genuine reform suggestions constitute a smaller share - it is for this smaller share of suggestions that Reform Utsav is designed to find and act on.

Objectives of Reform Utsav

What the campaign sets out to achieve

01

Institutionalize reform through citizen partnership

Suggestions from citizens into a systematic, replicable source of reforms - the next wave after Government-led structural reforms

02

Build a responsive reform pipeline

Target a pipeline of implementable reforms.

03

Establish an institutionalized decision mechanism

Move suggestions to resolution through sectoral reform groups - not an open-ended consultation

04

Close the loop publicly

Celebrate delivered reforms, attribute contributions to citizens, and sustain trust and participation through transparency

Governance Framework



Reform Utsav Portal and Dashboard

A single portal that captures citizens' reform suggestions, tracks the total number of suggestions received and reforms accepted for implementation, and provides live status updates on the implementation of Union- and State-level reforms.

REFORM UTSAV

Phase I - Preparation

- Governance Framework
- Sensitization
- Action Plans and Awareness Campaign

August – September 2026

Phase II – Reform Utsav

- Jan Manthan (Discover)
- Vimarsh (Deliberate) and Samadhan (Deliver)
- Sankalp Siddhi

October – December 2026

Phase III – Follow-up

- Regular follow up of the structural reforms
- Submission of ATRs
- Launch of next Reform Utsav (?)

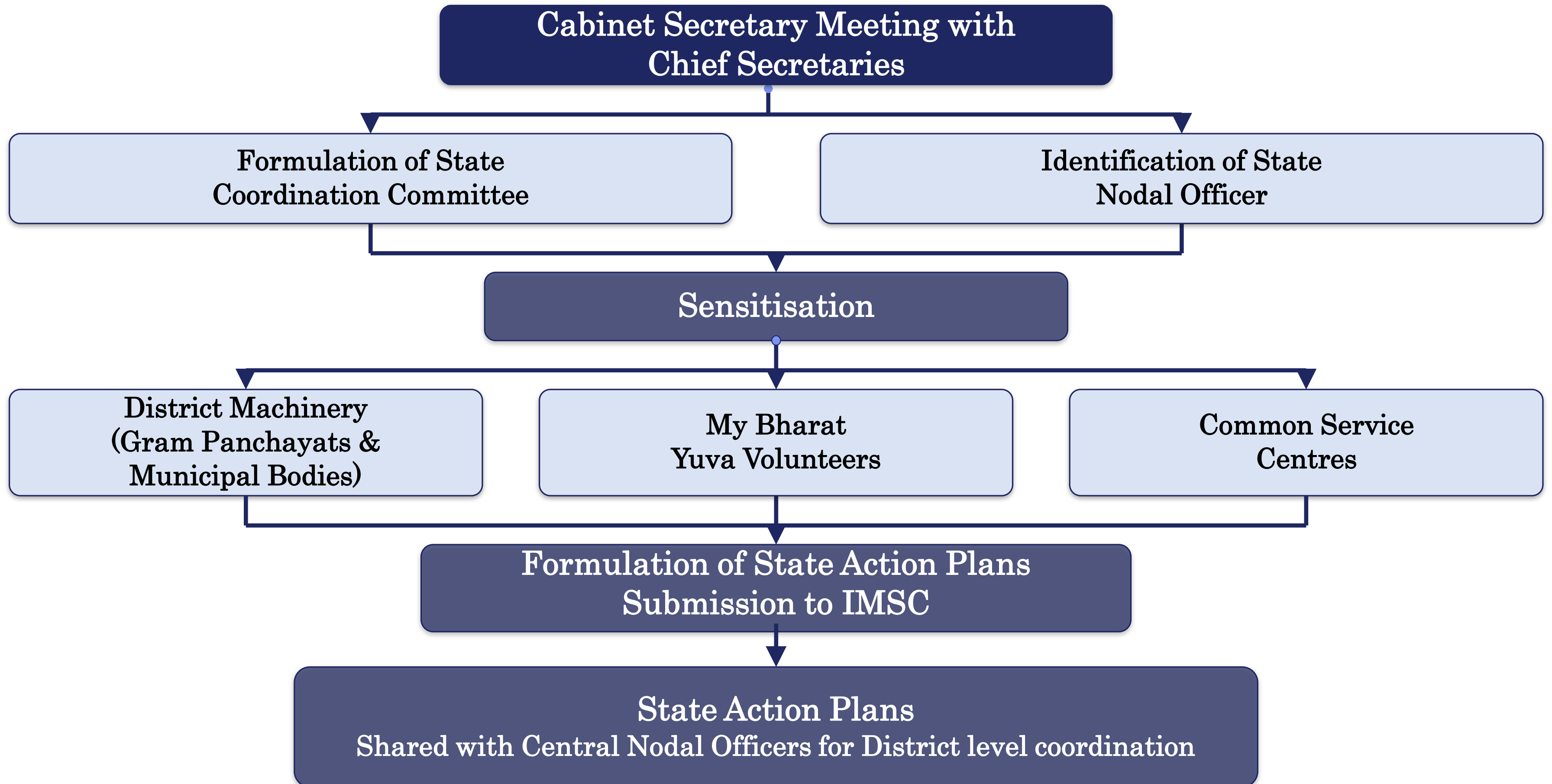
28th December 2026 onwards

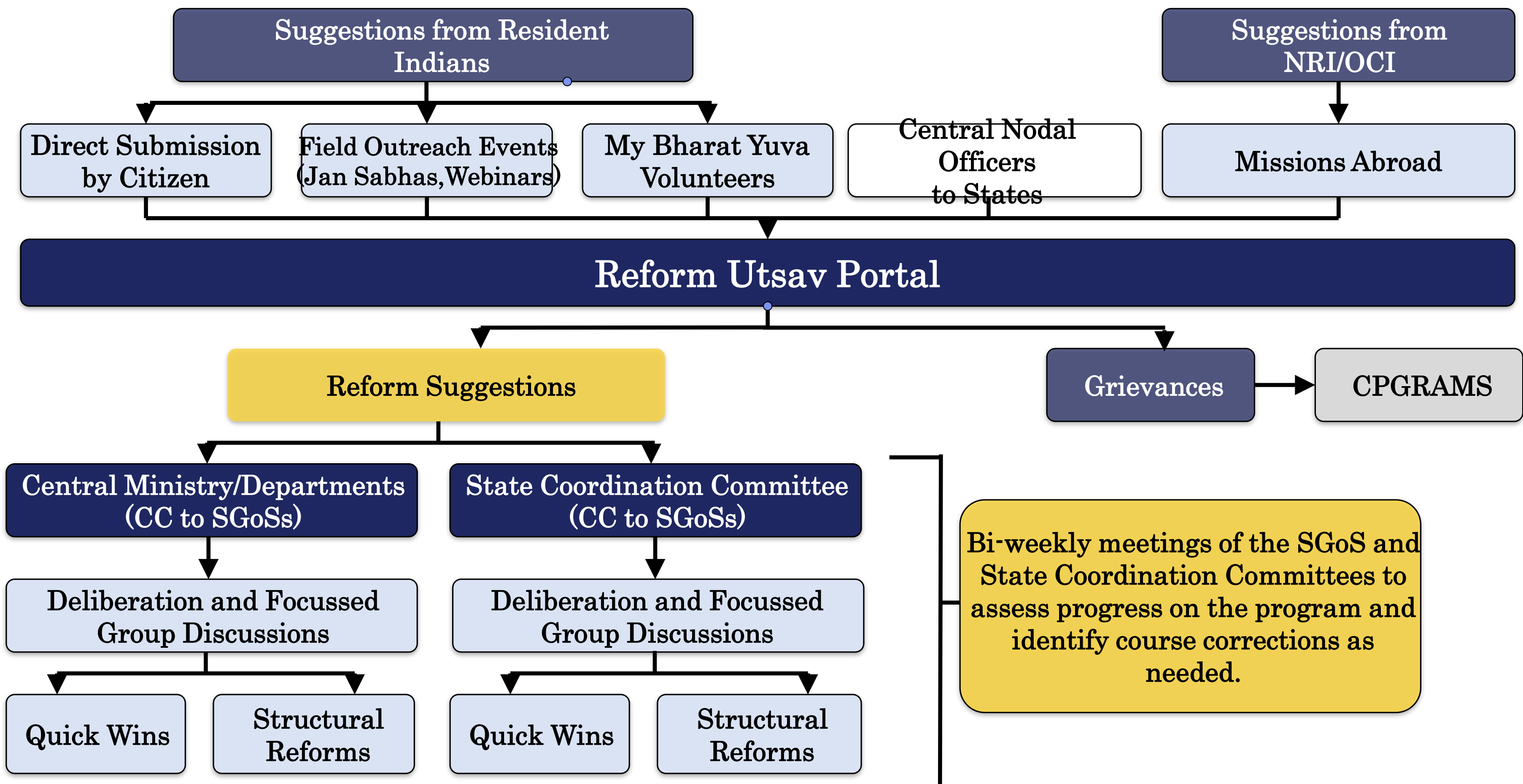
END GOAL: Citizen voice is captured as a suggestion converted into an actionable reform and finally implemented or progresses on a committed roadmap.



Preparation

August-September 2026





1. ATRs uploaded on the Portal for Quick Wins

2. SMS sent to the citizen

3. Roadmap for implementation of Structural Reforms uploaded on the Portal

Reform Utsav: Implementation Roadmap

Jan Manthan – Vimarsh – Jan Samadhan / October – December 2026

LEVEL 1: JAN MANTHAN (DISCOVER)

- Citizen inputs on Reform Utsav portal
- Outreach activities including Jan Sabhas and webinars
- Leverage My Bharat Youth volunteers
- AI assisted triage/sorting of suggestions

LEVEL 2: VIMARSH (DELIBERATION)

- Deliberation workshops or Focused Group Discussions with State Governments
- Identification and implementation of quick win reforms and roadmap for structural reforms

LEVEL 3: JAN SAMADHAN

- Review by Coordination committee (bi-week)
- Implementation of quick win reforms
- Structural reforms to be submitted along with implementation roadmap

OCTOBER

NOVEMBER

DECEMBER

2 Oct – 31 Oct

2 Oct – 31 Oct

2 Oct – 31 Oct

2 Oct – 31 Oct

15 Oct – 15 Nov

15 Oct – 30 Nov

15 Oct – 30 Nov

1 Nov – 20 Dec

15 Nov – 20 Dec

25-27 December - Sankalp Siddhi

Sankalp Siddhi (25th – 27th December 2026)

Celebrate & Commit

National Event

- Curtain-raiser film on the initiative's journey (district consultations → implementation → outcomes)
- Release of a national compendium/report documenting reforms, best practices, and impact data
- Panel discussion / testimonials from citizens and grassroots functionaries
- Awards distribution - categories like Best Performing State, Best Performing Ministry, Best Citizen idea

IMSC – DEA and DARPG

State Events

- State-specific achievement report/dashboard presentation
- Recognition of best-performing districts within the State
- Success story showcases (video testimonials, citizen speakers)
- Cultural program reflecting local identity to enhance public connect
- Awards distribution - categories like Best Performing District

IMSC – MoRD, MoHUA & MoYA

District Events

- Public felicitation of active Panchayats/ULBs and individual citizen contributors
- Display boards/exhibits showing “before-after” implementation outcomes
- Community participation, cultural performance, or local fair-style engagement to maximize turnout
- Distribution of certificates to volunteers,, youth mobilizers
- Awards distribution - categories like best front-line officer

State Coordination Committees

Suggestive TORs for the Preparation Phase

Inter-Ministerial Steering Committee	Sectoral Group of Secretaries	Ministries/Departments	State Coordination Committee
• Formulation of State Action Plan template • Awareness/Media plan (MoI&B) • Mobilization of My Bharat Volunteers (MoYA) • Constitution of team for human check on AI sorting (DARPG) • CNO coordination and sensitization (MoRD)	• Constitution of the focal point/team to assist each SGoS and coordinate with constituent Union Ministries and State Departments.	• Formulation of coordination mechanism with the state counterparts • Sensitization within the department/ministry about Reform Utsav	• Identification of state nodal person/s for Reform Utsav • Formulation of State Action Plans • Sensitization of district administration • Conduct district level outreach events
NeGD			
• Creation and smooth functioning of Reform Utsav Portal and Dashboard • AI sorting of suggestions • Operationalization of multi-lingual call center			

Thank you

