



MARKETING DIVISION

Date: 21.02.2024

INVITING APPLICATIONS FOR DEALER APPOINTMENT

Applications are invited for appointment of new fertilizer dealers in the districts, Srikakulam, Vishakapattinam, Vizianagaram, Konaseema, Kakinada, Alluri Sitharamaraj, Anakkapalli, Parvathipuram, Chittoor, Annamayya, Sri Sathya sai, Y.S.R, Guntur, Bapatla, NTR, Krishna, Prakasam specifically targeting potential fertilizer markets that are currently unrepresented or inadequately represented by FACT.

Dy. GENERAL MANAGER (L)

NORMS FOR DEALER APPOINTMENT

1. The applicant should be a domicile of the state for which he/ she is applying for dealer appointment.
2. The applicant should be an existing Fertilizer Sales license holder from State Department of Agriculture for which he/ she is applying for dealer appointment.
3. The applicant should be having IFMS ID and operating business through PoS machine as mandated by Dept. of Fertilizers, Gol.
4. To get FACT dealership, applicant should remit applicable Fixed Deposit, for which interest shall be paid at prevailing rate and Rs. 5000/- to be remitted as an interest-free Security Deposit. This is applicable for General category; SC/ST candidates are exempted from deposit payments.
5. The applicant should not have any criminal charges or any violation of FCO reported against him/ her.
6. The applicant should possess a minimum godown capacity of 30 MTs depending on market conditions. All statutory requirements and obligations with regard to fertilizer storage will be the responsibility of the dealer.
7. If appointed, the dealer should purchase minimum 40 MTs per annum. Performance will be assessed based on the offtake of all products range with due weightage for slow moving products, as per FACT's product allocation.
8. The appointment of dealers shall be provisional for a year during which period their performance would be assessed and only those who are adhering to the terms and conditions of dealership shall be confirmed.

9. Dealer shall undertake necessary arrangements for making e-payments as FACT receives payments for fertilizers through NEFT/ RTGS/ e-payment to FACT's designated bank accounts.

10. The above terms and conditions are not exhaustive. They are only illustrative in nature and the selected dealer is required to execute an agreement with FACT containing other terms and conditions also.

11. All instructions in the agreement should be adhered to in letter and spirit.

12. The interested parties may apply / send application for dealership, Annexure. I & II to the following address. (Application forms and further details are furnished in FACT website www.fact.co.in).

Address: State Office, FACT Ltd, Flat No.101, First Floor, Battu Plaza, Geetha Nagar, Krishna Lanka, Vijayawada-5200013, Andhra Pradesh.

13. Dealer should arrange for all the below mentioned documents (Both original and duplicate) at the time of visit of FACT officers:

Sl. No.	Document	Document to be issued by
1	Fertilizer license	State Dept. of Agriculture
2	Bank Reference Letter	Bank Authority
3	Caste certificate (if SC / ST)	Competent Authority
4	Local Standing Certificate	AO/VAO/any public representative
5	Board Resolution (in case of Co- operative firms)	Competent Authority
6	Partnership deed (In case of partnership firms)	Notary
7	GST registration certificate	Competent Authority

14. The applicant should agree to abide by all terms and conditions in the Annexure I.

15. Applications will be processed by a committee in the respective State and sent for approval to Marketing Head Office at Udyogamandal, Kochi where upon further scrutiny by Dealer Appointment Committee will be taken up. Division Head will give final approval for Dealer appointment.

16. FACT reserves the right to reject any application for reasons like incomplete/unverifiable details, lack of market potential or non-compliance with any of norms mentioned above. No complaint/dispute in this regard against FACT shall be entertained.
