



MARKETING DIVISION

Date – 02.01.2025

Inviting Applications for Dealer Appointment in Andhra Pradesh, Telangana, Tamil Nadu & Karnataka

Applications are invited for appointment of new FACT fertilizer dealers in specific districts (as furnished in Annexure) in Andhra Pradesh, Telangana, Tamil Nadu & Karnataka states. For details, please visit our website - www.fact.co.in

Last date of receipt of applications is 30.04.2025

Deputy General Manager (Other States & Sales i/c)

NORMS FOR DEALER APPOINTMENT

1. The applicant should be a domicile of the state for which he/ she is applying for dealer appointment.
2. The applicant should be an existing Fertilizer Sales license holder from State Department of Agriculture for which he/ she is applying for dealer appointment.
3. The applicant should be having iFMS ID and operating business through PoS machine as mandated by Dept. of Fertilizers, GoI.
4. **The applicant should remit the applicable amount (as furnished in Annexure) in the form of Fixed Deposit for which interest shall be paid at the rates prevailing in FACT. Additionally Rs 5,000/- (Rupees Five Thousand Only/-) is to be remitted in the form of an interest free Security Deposit by all applicants. SC/ST applicants are exempted from deposit payments**
5. The applicant should not have any criminal charges or any violation of FCO reported against him/ her which is to be confirmed in Application form Annexure I.
6. The applicant should be possessing a minimum godown capacity of 30MTs. All statutory requirements and obligations with regard to fertilizer storage will be the responsibility of the dealer.

7. If appointed, the dealer should lift minimum of 10 MTs at the time of appointment and minimum of 50MTs per annum. Performance will be assessed based on the offtake of all products range with due weightage for slow moving products, as per FACT's product allocation.
8. The appointment of dealers shall be provisional for a year during which period their performance would be assessed and only those who are adhering to the terms and conditions of dealership shall be confirmed.
9. Once appointed as FACT Dealer, it is at the discretion of the Management to attach/detach to/from any ASC/SPD/Agency to lift the stock. Dealer shall draw FACT products only from FACT ASC/SPD/Agency to which he/she/firm will be attached and that dealer should pay the company the Dealer price and sales shall be done at prices not exceeding MRPs fixed by FACT.
10. Dealer shall undertake necessary arrangements for making e-payments as FACT receives payments for fertilizers through NEFT/ RTGS/ e-payment to FACT's designated bank accounts.
11. The above terms are not exhaustive. They are only illustrative in nature and the selected dealer is required to execute an agreement with FACT containing terms which shall be made available prior to appointment.
12. All instructions in the agreement should be adhered to in letter and spirit.
13. The interested parties may send dealership application (Application forms and further details shall be furnished in FACT website www.fact.co.in) to the following addresses as applicable:

Andhra Pradesh	Telangana	Tamil Nadu	Karnataka
Deputy General Manager - Andhra Pradesh, FACT Ltd., Andhra Pradesh State Office, Flat No. 101, First Floor, Battu Plaza, Geetha Nagar, Krishana Lanka, Vijayawada - 520013 Mob - 9994646193, Email - dgmap@factltd.com	Deputy General Manager - Telangana, FACT Ltd., Telangana State Office, D. No. 11-5-338, 1st Floor, Red Hills, Bazaarghat Road, Hyderabad - 500004 Mob - 9440862531, Email - dgmtsap@factltd.com	Deputy General Manager - Tamil Nadu, FACT Ltd., Tamil Nadu State Office, Flat No. G-6, Arvind Narain Enclave, No. 15, Masilamani Street, T. Nagar, Near Kavitha Publications, Chennai - 600017 Mob - 9448815287, Email - amtn@factltd.com	Deputy General Manager - Karnataka, FACT Ltd., Karnataka State Office, No 150, 18 Cross, CHBCS Layout, Vijaya Nagar, Bangalore - 560040 Mob - 9961671114, Email - amka@factltd.com

14. Dealer should arrange for all the below mentioned documents (Both original and duplicate) at the time of visit of FACT staff:

No	Document	Document to be Issued by
1	Fertilizer license	State Dept. of Agriculture
2	Bank Reference Letter	Bank Authority
3	Caste certificate (if SC/ ST)	Competent Authority
4	Local Standing Certificate	AO/VAO/any public representative
5	Resolution (if Co- operative firm)	Competent Authority
6	Partnership deed (If partnership firm)	Notary
7	GST registration certificate	Competent Authority

15. The applicant should agree to abide by all terms and conditions of the company.

16. Applications will be processed by a committee in the respective State and sent for approval to Marketing Head Office at Udyogamandal, Kochi where upon further scrutiny by Dealer Appointment Committee will be taken up. Division Head will give final approval for Dealer appointment.

17. FACT reserves the right to reject any application for reasons like incomplete/unverifiable details, lack of market potential or non- compliance with any of norms mentioned above. No complaint/dispute in this regard against FACT shall be entertained.

Annexure**List of Districts & Corresponding FD Requirement- Inviting Applications for Dealer Appointment in Andhra Pradesh, Telangana, Tamil Nadu & Karnataka**

1. Andhra Pradesh

TERRITORY	DISTRICT NAME	FIXED DEPOSIT (RS)
Anantapur	Ananthapur	1,00,000/-
	Sri Satya Sai	50,000/-
Kurnool	Kurnool	1,00,000/-
Nandyal	Nandyal	1,00,000/-
	YSR	50,000/-
	Annamayya	50,000/-
Nellore	SPSR Nellore	1,00,000/-
	Tirupati	1,00,000/-
	Chittoor	50,000/-

2. Telangana

TERRITORY	DISTRICT NAME	FIXED DEPOSIT (RS)
Hyderabad	Hyderabad	-
	Medak	10,000/-
	Medchal	10,000/-
	Nalgonda	10,000/-
	Rangareddy	10,000/-
	Sangareddy	10,000/-
	Vikarabad	10,000/-
	Yadadri	10,000/-
Jadcherla	Mahbubnagar	10,000/-
	Nagarkurnool	10,000/-
	Narayanpet	10,000/-
Gadwal	Jogulamba Gadwal	1,00,000/-
	Wanaparthy	10,000/-
Warangal	Warangal	10,000/-
	Hanamkonda	10,000/-
	Jangoan	10,000/-
	Jayashankar	10,000/-
	Mulugu	10,000/-
	Mahabubabad	-
Khammam	Khammam	1,00,000/-

Norms for Dealer Appointment

	Bhadradri	1,00,000/-
	Suryapet	10,000/-
Karimnagar	Jagitial	10,000/-
	Karimnagar	10,000/-
	Peddapalli	10,000/-
	Siddipet	10,000/-
Mancheria	Adilabad	10,000/-
	K B Asifabad	10,000/-
	Mancheria	10,000/-
Nizamabad	Kamareddy	10,000/-
	Nirmal	10,000/-
	Nizamabad	10,000/-
	Rajanna	10,000/-

3. Tamil Nadu

TERRITORY	DISTRICT NAME	FIXED DEPOSIT (RS)
Salem	Krishnagiri	1,00,000/-
	Dharmapuri	1,00,000/-
Coimbatore	Coimbatore	1,00,000/-
	The Nilgiris	1,00,000/-
Tanjavur	Thanjavur	1,00,000/-
	Mayiladuthurai	1,00,000/-
	Nagapattinam	1,00,000/-
	Thiruvarur	1,00,000/-
Madurai	Virudhunagar	1,00,000/-

4. Karnataka

TERRITORY	DISTRICT NAME	FIXED DEPOSIT (RS)
Bangalore	Bangalore Rural	50,000/-
	Kolar	50,000/-
	Chikballapur	50,000/-
Mandya	Mandya	50,000/-
	Ramanagara	50,000/-
Mysore	Mysore	50,000/-
	Chamarajanagar	50,000/-
Tumkur	Tumkur	50,000/-
Bijapur	Bijapur	50,000/-
Haveri	Uttar Kannad	50,000/-

Norms for Dealer Appointment

	Gadag	50,000/-
	Dharwad	50,000/-
Davangere	Chitradurga	50,000/-
Shimoga	Chikmagalur	50,000/-
	Shimoga	50,000/-
Hassan	Hassan	50,000/-
Kodagu	Dakshin Kannad	50,000/-
	Udupi	50,000/-
	Kodagu	50,000/-
Ballary	Ballary	50,000/-
Koppal	Koppal	50,000/-
	Vijayanagara	50,000/-
Raichur	Raichur	50,000/-
Yadgir	Kalaburagi	50,000/-
	Bidar	50,000/-
	Yadgir	50,000/-
