



MARKETING DIVISION

Inviting Applications for Dealer Appointment

Applications are invited for appointment of new FACT fertilizer dealers in specific districts (as furnished in Annexure) in Andhra Pradesh, Telangana, Tamil Nadu & Pondicherry , Maharashtra, Kerala & Karnataka, MP , UP , Chhattisgarh ,Bihar, West Bengal and Odisha states. For details, please visit our website - www.fact.co.in

Last date of receipt of applications to respective State Offices is 30.04.2026

Date – 25.02.2026

Deputy General Manager (Other States & Sales i/c)

NORMS FOR DEALER APPOINTMENT

1. The applicant should be a domicile of the state for which he/ she is applying for dealer appointment.
2. The applicant should be an existing Fertilizer Sales license holder from State Department of Agriculture for which he/ she is applying for dealer appointment.
3. The applicant should be having iFMS ID and operating business through PoS machine as mandated by Dept. of Fertilizers, GoI.
4. **The applicant should remit the applicable amount in the form of fixed Deposit for which interest shall be paid at the rates prevailing in FACT. Additionally Rs 5,000/- (Rupees Five Thousand Only/-) is to be remitted in the form of an interest free Security Deposit by all applicants. SC/ST applicants are exempted from deposit payments.**
5. The applicant should not have any criminal charges or any violation of FCO reported against him/ her which is to be confirmed in Application Form Annexure I.
6. The applicant should be possessing a minimum godown capacity of 30MTs. All statutory requirements and obligations with regard to fertilizer storage will be the responsibility of the dealer.
7. All instructions in the agreement should be adhered to in letter and spirit.
8. Dealer shall undertake necessary arrangements for making e-payments as FACT receives payments for fertilizers through NEFT/ RTGS/ e-payment to FACT's designated bank accounts.

9. If appointed, the dealer should lift minimum of 10 MTs at the time of appointment and minimum of 50MTs per annum. Performance will be assessed based on the offtake of all products range with due weightage for slow moving products, as per FACT's product allocation.
10. Once appointed as FACT Dealer, it is at the discretion of the Management to attach/detach to/from any ASC/SPD/Agency to lift the stock. Dealer shall draw FACT products only from FACT ASC/SPD/Agency to which he/she/firm will be attached and that dealer should pay the company the Dealer price and sales shall be done at prices not exceeding MRPs fixed by FACT.
11. The above terms are not exhaustive. They are only illustrative in nature and the selected dealer is required to execute an agreement with FACT containing terms which shall be made available prior to appointment.
11. The appointment of dealers shall be provisional for a year during which period their performance would be assessed and only those who are adhering to the terms and conditions of dealership shall be confirmed.
12. The interested parties may send dealership application (Application forms and further details shall be furnished in FACT website www.fact.co.in) to the following addresses as applicable:

STATE	ADDRESS
Kerala	Deputy General Manager - Kerala, FACT Ltd. Old Public Relation Building, Udyogamandal – 683501 Mob - 9249133095 , Email - amkl@factltd.com
Maharashtra / MP/CG/UP	Deputy General Manager - Maharashtra, FACT Ltd., , Coral Business Centre #301, A&B 3 rd Floor, Near Asra Bridge,Jole Solapur-413004 Mob - 9249134696, Email – marketing.mh@factltd.com
Tamil Nadu & Pondicherry	Deputy General Manager - Tamil Nadu, FACT Ltd., Flat No. G-6, Arvind Narain Enclave, No. 15, Masilamani Street, T. Nagar, Near Kavitha Publications, Chennai - 600017 Mob - 9448815287, Email - amtn@factltd.com
Karnataka	Deputy General Manager - Karnataka, FACT Ltd., No 155, 18 Cross, CHBCS Layout, Vijaya Nagar, Bangalore – 560040 Mob - 9961671114, Email - amka@factltd.com
Telangana	Deputy General Manager - Telangana, FACT Ltd., Flat No:120, Sanali Heavens Apartment, Kammasangam Lane, Ammerpet,Hyderabad-500073,Telangana Mob - 9249134682 , Email - dgmsap@factltd.com
Andhra Pradesh	Deputy General Manager - Andhra Pradesh, FACT Ltd., Flat No. 101, First Floor, Battu Plaza, Geetha Nagar, Krishana Lanka, Vijayawada - 520013 Mob - 9249134668, Email - dgmap@factltd.com
BH / WB/ OD	Deputy General Manager - Odisha FACT State Office, Plot No. E B – 829, Badagada Brit Colony Bhubaneshwar (Odisha) – 751018 Mob: 9249134694 Email – marketing.od@factltd.com

13. Dealer should arrange for all the below mentioned documents (Both Original and duplicate) at the time of visit of FACT Officials:

No	Document	Document to be Issued by
1	Fertilizer license	State Dept. of Agriculture
2	Caste certificate (if SC/ ST)	Competent Authority
3	Resolution (if Co- operative firm)	Competent Authority
4	Partnership deed (If partnership firm)	Notary
5	GST registration certificate	Competent Authority

14. The applicant should agree to abide by all terms and conditions of the company.

15. FACT reserves the right to reject any application for reasons like incomplete / unverifiable details, lack of market potential or non- compliance with any of norms mentioned above. No complaint/dispute in this regard against FACT shall be entertained.
